

# 1997 Economic Census - Finance and Insurance Michigan

1997 NAICS code	NAICS Industry	Number of estab- lishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	12,249	N	181,898
521	Monetary authorities - central bank	1	406,000	344
5211	Monetary authorities - central bank	1	406,000	344
52111	Monetary authorities - central bank	1	406,000	344
521110	Monetary authorities - central bank	1	406,000	344
522	Credit intermediation and related activities	5,204	20,240,623	99,086
5221	Depository credit intermediation	4,040	15,035,301	83,158
52211	Commercial banking	2,793	11,203,591	65,214
522110	Commercial banking	2,793	11,203,591	65,214
5221101	National commercial banks (banking)	1,265	5,771,184	41,312
5221102	State commercial banks (banking)	1,526	D	10,000 to 24,999 employees
52212	Savings institutions	493	2,215,624	8,144
522120	Savings institutions	493	2,215,624	8,144
5221201	Savings institutions, (federally chartered)	467	D	5,000 to 9,999 employees
5221203	Savings institutions (not federally chartered)	26	D	100 to 249 employees
52213	Credit unions	754	1,616,086	9,800
522130	Credit unions	754	1,616,086	9,800
5221301	Credit unions (federally chartered)	282	612,316	3,963
5221309	Credit unions (not federally chartered)	472	1,003,770	5,837
5222	Nondepository credit intermediation	857	4,988,098	13,613
52222	Sales financing	200	3,657,765	4,933
522220	Sales financing	200	3,657,765	4,933
52229	Other nondepository credit intermediation	656	D	5,000 to 9,999 employees
522291	Consumer lending	63	60,606	558
522292	Real estate credit	506	1,115,844	7,578
522298	All other nondepository credit intermediation	84	D	250 to 499 employees
5222981	Pawn shops	49	30,466	239
5223	Activities related to credit intermediation	307	217,224	2,315
52231	Mortgage and non-mortgage loan brokers	204	115,849	1,313
522310	Mortgage and non-mortgage loan brokers	204	115,849	1,313
52232	Financial transactions processing, reserve, and clearinghouse activities	37	57,513	476
522320	Financial transactions processing, reserve, and clearinghouse activities	37	57,513	476
52239	Other activities related to credit intermediation	66	43,862	526
522390	Other activities related to credit intermediation	66	43,862	526
523	Securities, commodity contracts, other financial investments, and related activities	1,320	1,945,772	9,454
5231	Securities and commodity contracts intermediation and brokerage	711	1,222,429	6,151
52311	Investment banking and securities dealing	51	99,556	645

# 1997 Economic Census - Finance and Insurance Michigan

1997 NAICS code	NAICS Industry	Number of estab- lishments	Revenue (\$1,000)	Number of employees
523110	Investment banking and securities dealing	51	99,556	645
52312	Securities brokerage	650	1,119,145	5,478
523120	Securities brokerage	650	1,119,145	5,478
52314	Commodity contracts brokerage	8	D	20 to 99 employees
523140	Commodity contracts brokerage	8	D	20 to 99 employees
5239	Other financial investment activities	609	723,343	3,303
52391	Miscellaneous intermediation	144	311,775	900
523910	Miscellaneous intermediation	144	311,775	900
52392	Portfolio management	227	253,349	1,238
523920	Portfolio management	227	253,349	1,238
52393	Investment advice	201	146,575	986
523930	Investment advice	201	146,575	986
52399	All other financial investment activities	37	11,644	179
523991	Trust, fiduciary, and custody activities	31	8,600	161
523999	Miscellaneous financial investment activities	6	3,044	18
524	Insurance carriers and related activities	5,697	N	71,594
5241	Insurance carriers	1,295	N	47,151
52411	Direct life, health, and medical insurance carriers	397	Q	23,741
524113	Direct life insurance carriers	302	Q	10,857
524114	Direct health and medical insurance carriers	95	Q	12,884
52412	Direct insurance carriers (except life, health, and medical)	891	Q	23,161
524126	Direct property and casualty insurance carriers	816	Q	21,820
524127	Direct title insurance carriers	72	Q	1,000 to 2,499 employees
52413	Reinsurance carriers	7	Q	249
524130	Reinsurance carriers	7	Q	249
5242	Agencies, brokerages, and other insurance related activities	4,402	2,256,644	24,443
52421	Insurance agencies and brokerages	4,042	1,817,556	19,447
524210	Insurance agencies and brokerages	4,042	1,817,556	19,447
52429	Other insurance related activities	360	439,088	4,996
524291	Claims adjusting	98	70,110	877
524292	Third party administration of insurance and pension funds	192	293,562	3,328
524298	All other insurance related activities	70	75,416	791
525	Funds, trusts, and other financial vehicles (part)	27	390,475	1,420
5259	Other investment pools and funds (part)	27	390,475	1,420
52593	Real Estate Investment Trusts (REITs)	27	390,475	1,420
525930	Real Estate Investment Trusts (REITs)	27	390,475	1,420

Note: D: Withheld to avoid disclosing data from individual companies; data are included in higher level totals.

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**1997 Economic Census - Finance and Insurance  
Detroit- Ann Arbor- Flint CMSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Revenue (\$1,000)</b>	<b>Number of employees</b>
52	Finance and insurance	6,389	N	107,319
521	Monetary authorities - central bank	1	406,000	344
5211	Monetary authorities - central bank	1	406,000	344
52111	Monetary authorities - central bank	1	406,000	344
521110	Monetary authorities - central bank	1	406,000	344
522	Credit intermediation and related activities	2,668	N	54,250
5221	Depository credit intermediation	1,854	N	41,883
52211	Commercial banking	1,242	Q	31,129
522110	Commercial banking	1,242	Q	31,129
52212	Savings institutions	280	Q	5,786
522120	Savings institutions	280	Q	5,786
52213	Credit unions	332	921,725	4,968
522130	Credit unions	332	921,725	4,968
5222	Nondepository credit intermediation	582	4,201,433	10,619
52222	Sales financing	143	D	2,500 to 4,999 employees
522220	Sales financing	143	D	2,500 to 4,999 employees
52229	Other nondepository credit intermediation	438	963,574	6,331
522291	Consumer lending	40	D	250 to 499 employees
522292	Real estate credit	346	848,304	5,727
522298	All other nondepository credit intermediation	49	D	250 to 499 employees
5222981	Pawn shops	35	D	100 to 249 employees
5223	Activities related to credit intermediation	232	174,585	1,748
52231	Mortgage and non-mortgage loan brokers	150	D	500 to 999 employees
522310	Mortgage and non-mortgage loan brokers	150	D	500 to 999 employees
52232	Financial transactions processing, reserve, and clearinghouse activities	27	D	250 to 499 employees
522320	Financial transactions processing, reserve, and clearinghouse activities	27	D	250 to 499 employees
52239	Other activities related to credit intermediation	55	D	250 to 499 employees
522390	Other activities related to credit intermediation	55	D	250 to 499 employees
523	Securities, commodity contracts, other financial investments, and related activities	773	1,429,592	6,365
5231	Securities and commodity contracts intermediation and brokerage	390	877,831	4,166
52311	Investment banking and securities dealing	34	86,201	577
523110	Investment banking and securities dealing	34	86,201	577

**1997 Economic Census - Finance and Insurance  
Detroit- Ann Arbor- Flint CMSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Revenue (\$1,000)</b>	<b>Number of employees</b>
52312	Securities brokerage	350	790,319	3,573
523120	Securities brokerage	350	790,319	3,573
5239	Other financial investment activities	383	551,761	2,199
52391	Miscellaneous intermediation	92	D	500 to 999 employees
523910	Miscellaneous intermediation	92	D	500 to 999 employees
52392	Portfolio management	148	D	500 to 999 employees
523920	Portfolio management	148	D	500 to 999 employees
52393	Investment advice	128	D	500 to 999 employees
523930	Investment advice	128	D	500 to 999 employees
52399	All other financial investment activities	15	D	20 to 99 employees
523991	Trust, fiduciary, and custody activities	15	D	20 to 99 employees
524	Insurance carriers and related activities	2,931	N	45,648
5241	Insurance carriers	781	N	31,712
52411	Direct life, health, and medical insurance carriers	233	Q	17,686
524113	Direct life insurance carriers	177	Q	5,000 to 9,999 employees
524114	Direct health and medical insurance carriers	56	Q	10,000 to 24,999 employees
52412	Direct insurance carriers (except life, health, and medical)	542	Q	10,000 to 24,999 employees
524126	Direct property and casualty insurance carriers	508	Q	12,917
524127	Direct title insurance carriers	32	Q	500 to 999 employees
5242	Agencies, brokerages, and other insurance related activities	2,150	1,411,355	13,936
52421	Insurance agencies and brokerages	1,935	1,114,716	10,793
524210	Insurance agencies and brokerages	1,935	1,114,716	10,793
52429	Other insurance related activities	215	296,639	3,143
524291	Claims adjusting	48	D	250 to 499 employees
524292	Third party administration of insurance and pension funds	121	198,517	2,080

# 1997 Economic Census - Finance and Insurance

## Detroit- Ann Arbor- Flint CMSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
524298	All other insurance related activities	46	D	500 to 999 employees
525	Funds, trusts, and other financial vehicles (part)	16	215,954	712
5259	Other investment pools and funds (part)	16	215,954	712
52593	Real Estate Investment Trusts (REITs)	16	215,954	712
525930	Real Estate Investment Trusts (REITs)	16	215,954	712

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**1997 Economic Census - Finance and Insurance  
Ann Arbor PMSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Revenue (\$1,000)</b>	<b>Number of employees</b>
52	Finance and insurance	631	N	6,081
522	Credit intermediation and related activities	285	N	3,425
5221	Depository credit intermediation	223	N	2,883
52211	Commercial banking	178	Q	2,093
522110	Commercial banking	178	Q	2,093
52212	Savings institutions	25	Q	250 to 499 employees
522120	Savings institutions	25	Q	250 to 499 employees
52213	Credit unions	20	48,798	318
522130	Credit unions	20	48,798	318
5222	Nondepository credit intermediation	44	78,548	446
52222	Sales financing	12	27,363	118
522220	Sales financing	12	27,363	118
52229	Other nondepository credit intermediation	32	51,185	328
522292	Real estate credit	26	45,487	305
5223	Activities related to credit intermediation	18	8,391	96
52231	Mortgage and non-mortgage loan brokers	12	5,210	55
522310	Mortgage and non-mortgage loan brokers	12	5,210	55
523	Securities, commodity contracts, other financial investments, and related activities	76	163,441	380
5231	Securities and commodity contracts intermediation and brokerage	42	57,642	244
52312	Securities brokerage	37	56,842	238
523120	Securities brokerage	37	56,842	238
5239	Other financial investment activities	34	105,799	136
52392	Portfolio management	18	D	20 to 99 employees
523920	Portfolio management	18	D	20 to 99 employees
524	Insurance carriers and related activities	270	N	2,276
5241	Insurance carriers	56	N	1,351
52412	Direct insurance carriers (except life, health, and medical)	50	Q	1,000 to 2,499 employees
524126	Direct property and casualty insurance carriers	45	Q	1,000 to 2,499 employees
5242	Agencies, brokerages, and other insurance related activities	214	75,882	925
52421	Insurance agencies and brokerages	199	71,030	861
524210	Insurance agencies and brokerages	199	71,030	861
52429	Other insurance related activities	15	4,852	64

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**1997 Economic Census - Finance and Insurance  
Detroit PMSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Revenue (\$1,000)</b>	<b>Number of employees</b>
52	Finance and insurance	5,313	N	96,181
521	Monetary authorities - central bank	1	406,000	344
5211	Monetary authorities - central bank	1	406,000	344
52111	Monetary authorities - central bank	1	406,000	344
521110	Monetary authorities - central bank	1	406,000	344
522	Credit intermediation and related activities	2,203	N	47,559
5221	Depository credit intermediation	1,501	N	36,093
52211	Commercial banking	975	Q	26,826
522110	Commercial banking	975	Q	26,826
52212	Savings institutions	237	Q	5,149
522120	Savings institutions	237	Q	5,149
52213	Credit unions	289	794,646	4,118
522130	Credit unions	289	794,646	4,118
5222	Nondepository credit intermediation	497	3,925,089	9,845
52222	Sales financing	120	3,022,034	3,964
522220	Sales financing	120	3,022,034	3,964
52229	Other nondepository credit intermediation	376	D	5,000 to 9,999 employees
522291	Consumer lending	34	D	250 to 499 employees
522292	Real estate credit	302	788,754	5,294
522298	All other nondepository credit intermediation	37	D	100 to 249 employees
5222981	Pawn shops	27	22,090	161
5223	Activities related to credit intermediation	205	164,271	1,621
52231	Mortgage and non-mortgage loan brokers	130	78,124	875
522310	Mortgage and non-mortgage loan brokers	130	78,124	875
52232	Financial transactions processing, reserve, and clearinghouse activities	24	51,725	355
522320	Financial transactions processing, reserve, and clearinghouse activities	24	51,725	355
52239	Other activities related to credit intermediation	51	34,422	391
522390	Other activities related to credit intermediation	51	34,422	391
523	Securities, commodity contracts, other financial investments, and related activities	658	1,215,590	5,694
5231	Securities and commodity contracts intermediation and brokerage	322	777,022	3,706
52311	Investment banking and securities dealing	29	D	500 to 999 employees
523110	Investment banking and securities dealing	29	D	500 to 999 employees
52312	Securities brokerage	290	692,948	3,138
523120	Securities brokerage	290	692,948	3,138
5239	Other financial investment activities	336	438,568	1,988
52391	Miscellaneous intermediation	82	153,416	611
523910	Miscellaneous intermediation	82	153,416	611
52392	Portfolio management	126	202,003	843
523920	Portfolio management	126	202,003	843
52393	Investment advice	115	78,713	477
523930	Investment advice	115	78,713	477
52399	All other financial investment activities	13	4,436	57

# 1997 Economic Census - Finance and Insurance Detroit PMSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
523991	Trust, fiduciary, and custody activities	13	4,436	57
524	Insurance carriers and related activities	2,435	N	41,872
5241	Insurance carriers	673	N	29,636
52411	Direct life, health, and medical insurance carriers	211	Q	17,187
524113	Direct life insurance carriers	160	Q	7,324
524114	Direct health and medical insurance carriers	51	Q	9,863
52412	Direct insurance carriers (except life, health, and medical)	456	Q	10,000 to 24,999 employees
524126	Direct property and casualty insurance carriers	430	Q	11,519
524127	Direct title insurance carriers	24	Q	500 to 999 employees
5242	Agencies, brokerages, and other insurance related activities	1,762	1,282,029	12,236
52421	Insurance agencies and brokerages	1,577	997,096	9,239
524210	Insurance agencies and brokerages	1,577	997,096	9,239
52429	Other insurance related activities	185	284,933	2,997
524291	Claims adjusting	38	32,407	388
524292	Third party administration of insurance and pension funds	110	195,143	2,034
524298	All other insurance related activities	37	57,383	575
525	Funds, trusts, and other financial vehicles (part)	16	215,954	712
5259	Other investment pools and funds (part)	16	215,954	712
52593	Real Estate Investment Trusts (REITs)	16	215,954	712
525930	Real Estate Investment Trusts (REITs)	16	215,954	712

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# 1997 Economic Census - Finance and Insurance Flint PMSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	445	N	5,057
522	Credit intermediation and related activities	180	N	3,266
5221	Depository credit intermediation	130	N	2,907
52211	Commercial banking	89	Q	2,210
522110	Commercial banking	89	Q	2,210
52212	Savings institutions	18	Q	165
522120	Savings institutions	18	Q	165
52213	Credit unions	23	78,281	532
522130	Credit unions	23	78,281	532
5222	Nondepository credit intermediation	41	197,796	328
52222	Sales financing	11	D	100 to 249 employees
522220	Sales financing	11	D	100 to 249 employees
52229	Other nondepository credit intermediation	30	D	100 to 249 employees
522292	Real estate credit	18	14,063	128
523	Securities, commodity contracts, other financial investments, and related activities	39	50,561	291
5231	Securities and commodity contracts intermediation and brokerage	26	43,167	216
52312	Securities brokerage	23	40,529	197
523120	Securities brokerage	23	40,529	197
5239	Other financial investment activities	13	7,394	75
524	Insurance carriers and related activities	226	N	1,500
5241	Insurance carriers	52	N	725
52411	Direct life, health, and medical insurance carriers	16	Q	365
524113	Direct life insurance carriers	11	Q	100 to 249 employees
52412	Direct insurance carriers (except life, health, and medical)	36	Q	360
524126	Direct property and casualty insurance carriers	33	Q	248
5242	Agencies, brokerages, and other insurance related activities	174	53,444	775
52421	Insurance agencies and brokerages	159	46,590	693
524210	Insurance agencies and brokerages	159	46,590	693
52429	Other insurance related activities	15	6,854	82

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# 1997 Economic Census - Finance and Insurance Benton Harbor MSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	227	N	2,137
522	Credit intermediation and related activities	107	N	1,672
5221	Depository credit intermediation	91	N	1,000 to 2,499 employees
52211	Commercial banking	65	Q	860
522110	Commercial banking	65	Q	860
52213	Credit unions	17	32,774	200
522130	Credit unions	17	32,774	200
5222	Nondepository credit intermediation	13	D	500 to 999 employees
52229	Other nondepository credit intermediation	11	D	100 to 249 employees
523	Securities, commodity contracts, other financial investments, and related activities	19	7,017	103
5231	Securities and commodity contracts intermediation and brokerage	11	4,553	32
52312	Securities brokerage	11	4,553	32
523120	Securities brokerage	11	4,553	32
524	Insurance carriers and related activities	101	N	362
5241	Insurance carriers	15	N	73
52412	Direct insurance carriers (except life, health, and medical)	13	Q	20 to 99 employees
524126	Direct property and casualty insurance carriers	13	Q	20 to 99 employees
5242	Agencies, brokerages, and other insurance related activities	86	21,937	289
52421	Insurance agencies and brokerages	83	20,667	274
524210	Insurance agencies and brokerages	83	20,667	274

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**1997 Economic Census - Finance and Insurance  
Grand Rapids- Muskegon- Holland MSA**

<b>1997 NAICS code</b>	<b>NAICS Industry</b>	<b>Number of establishments</b>	<b>Revenue (\$1,000)</b>	<b>Number of employees</b>
52	Finance and insurance	1,514	N	19,320
522	Credit intermediation and related activities	590	N	10,321
5221	Depository credit intermediation	454	N	8,794
52211	Commercial banking	334	Q	7,503
522110	Commercial banking	334	Q	7,503
52212	Savings institutions	32	Q	370
522120	Savings institutions	32	Q	370
52213	Credit unions	88	118,698	921
522130	Credit unions	88	118,698	921
5222	Nondepository credit intermediation	104	320,711	1,279
52222	Sales financing	22	131,743	162
522220	Sales financing	22	131,743	162
52229	Other nondepository credit intermediation	82	188,968	1,117
522292	Real estate credit	67	152,866	1,042
5223	Activities related to credit intermediation	32	22,838	248
52231	Mortgage and non-mortgage loan brokers	27	20,195	194
522310	Mortgage and non-mortgage loan brokers	27	20,195	194
523	Securities, commodity contracts, other financial investments, and related activities	169	D	1,000 to 2,499 employees
5231	Securities and commodity contracts intermediation and brokerage	102	146,278	780
52311	Investment banking and securities dealing	10	D	20 to 99 employees
523110	Investment banking and securities dealing	10	D	20 to 99 employees
52312	Securities brokerage	91	142,213	756
523120	Securities brokerage	91	142,213	756
5239	Other financial investment activities	67	D	250 to 499 employees
52391	Miscellaneous intermediation	12	38,906	47
523910	Miscellaneous intermediation	12	38,906	47
52392	Portfolio management	29	D	20 to 99 employees
523920	Portfolio management	29	D	20 to 99 employees
52393	Investment advice	25	33,553	169
523930	Investment advice	25	33,553	169
524	Insurance carriers and related activities	748	N	7,231
5241	Insurance carriers	166	N	4,225
52411	Direct life, health, and medical insurance carriers	61	Q	1,895
524113	Direct life insurance carriers	51	Q	547
524114	Direct health and medical insurance carriers	10	Q	1,348
52412	Direct insurance carriers (except life, health, and medical)	105	Q	2,330
524126	Direct property and casualty insurance carriers	96	Q	1,000 to 2,499 employees
5242	Agencies, brokerages, and other insurance related activities	582	269,172	3,006
52421	Insurance agencies and brokerages	530	228,069	2,465
524210	Insurance agencies and brokerages	530	228,069	2,465
52429	Other insurance related activities	52	41,103	541
524291	Claims adjusting	15	8,609	135

# 1997 Economic Census - Finance and Insurance

## Grand Rapids- Muskegon- Holland MSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
524292	Third party administration of insurance and pension funds	26	24,034	277
524298	All other insurance related activities	11	8,460	129
525	Funds, trusts, and other financial vehicles (part)	7	D	500 to 999 employees

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# 1997 Economic Census - Finance and Insurance

## Jackson MSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	177	N	1,468
522	Credit intermediation and related activities	94	N	996
5221	Depository credit intermediation	85	N	936
52211	Commercial banking	55	Q	519
522110	Commercial banking	55	Q	519
52212	Savings institutions	13	Q	100 to 249 employees
522120	Savings institutions	13	Q	100 to 249 employees
52213	Credit unions	17	D	100 to 249 employees
522130	Credit unions	17	D	100 to 249 employees
523	Securities, commodity contracts, other financial investments, and related activities	12	18,643	67
524	Insurance carriers and related activities	71	N	405
5241	Insurance carriers	14	N	122
5242	Agencies, brokerages, and other insurance related activities	57	21,256	283
52421	Insurance agencies and brokerages	54	19,733	261
524210	Insurance agencies and brokerages	54	19,733	261

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# 1997 Economic Census - Finance and Insurance

## Kalamazoo- Battle Creek MSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	644	N	19,490
522	Credit intermediation and related activities	295	N	14,950
5221	Depository credit intermediation	255	N	14,542
52211	Commercial banking	185	Q	13,787
522110	Commercial banking	185	Q	13,787
52212	Savings institutions	27	Q	258
522120	Savings institutions	27	Q	258
52213	Credit unions	43	70,899	497
522130	Credit unions	43	70,899	497
5222	Nondepository credit intermediation	30	40,157	303
52229	Other nondepository credit intermediation	23	26,390	274
522292	Real estate credit	17	20,002	249
5223	Activities related to credit intermediation	10	4,841	105
523	Securities, commodity contracts, other financial investments, and related activities	69	60,939	401
5231	Securities and commodity contracts intermediation and brokerage	41	D	250 to 499 employees
52312	Securities brokerage	39	41,741	265
523120	Securities brokerage	39	41,741	265
5239	Other financial investment activities	28	D	100 to 249 employees
52392	Portfolio management	10	5,075	36
523920	Portfolio management	10	5,075	36
52393	Investment advice	12	7,663	58
523930	Investment advice	12	7,663	58
524	Insurance carriers and related activities	280	N	4,139
5241	Insurance carriers	59	N	3,061
52411	Direct life, health, and medical insurance carriers	20	Q	420
524113	Direct life insurance carriers	13	Q	205
52412	Direct insurance carriers (except life, health, and medical)	39	Q	2,500 to 4,999 employees
524126	Direct property and casualty insurance carriers	36	Q	2,500 to 4,999 employees
5242	Agencies, brokerages, and other insurance related activities	221	102,958	1,078
52421	Insurance agencies and brokerages	209	85,296	953
524210	Insurance agencies and brokerages	209	85,296	953
52429	Other insurance related activities	12	17,662	125

Note: D: Withheld to avoid disclosing data for Individual companies; data are included in higher level totals.

N: Not available or not comparable.

S: Withheld because estimate did not meet publication standards

Z: Less than half the unit shown

r: Revised

s: Sampling error exceeds 40 percent

# 1997 Economic Census - Finance and Insurance

## Lansing- East Lansing MSA

1997 NAICS code	NAICS Industry	Number of estab- lishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	649	N	11,344
522	Credit intermediation and related activities	235	N	3,355
5221	Depository credit intermediation	185	N	2,967
52211	Commercial banking	123	Q	1,890
522110	Commercial banking	123	Q	1,890
52212	Savings institutions	28	Q	250 to 499 employees
522120	Savings institutions	28	Q	250 to 499 employees
52213	Credit unions	34	126,609	749
522130	Credit unions	34	126,609	749
5222	Nondepository credit intermediation	41	107,606	281
52229	Other nondepository credit intermediation	33	31,092	204
522292	Real estate credit	20	17,790	117
523	Securities, commodity contracts, other financial investments, and related activities	77	D	250 to 499 employees
5231	Securities and commodity contracts intermediation and brokerage	39	39,440	236
52312	Securities brokerage	36	36,442	224
523120	Securities brokerage	36	36,442	224
5239	Other financial investment activities	38	D	100 to 249 employees
52392	Portfolio management	13	6,858	50
523920	Portfolio management	13	6,858	50
52393	Investment advice	14	4,925	47
523930	Investment advice	14	4,925	47
524	Insurance carriers and related activities	336	N	7,621
5241	Insurance carriers	87	N	5,632
52411	Direct life, health, and medical insurance carriers	33	Q	3,061
524113	Direct life insurance carriers	22	Q	1,000 to 2,499 employees
524114	Direct health and medical insurance carriers	11	Q	997
52412	Direct insurance carriers (except life, health, and medical)	54	Q	2,571
524126	Direct property and casualty insurance carriers	49	Q	1,000 to 2,499 employees
5242	Agencies, brokerages, and other insurance related activities	249	160,137	1,989
52421	Insurance agencies and brokerages	216	90,499	1,018
524210	Insurance agencies and brokerages	216	90,499	1,018
52429	Other insurance related activities	33	69,638	971
524292	Third party administration of insurance and pension funds	18	49,498	766
525	Funds, trusts, and other financial vehicles (part)	1	D	0 to 19 employees

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# 1997 Economic Census - Finance and Insurance

## Saginaw- Bay City- Midland MSA

1997 NAICS code	NAICS Industry	Number of establishments	Revenue (\$1,000)	Number of employees
52	Finance and insurance	502	N	5,021
522	Credit intermediation and related activities	234	N	2,986
5221	Depository credit intermediation	206	N	2,686
52211	Commercial banking	132	Q	1,605
522110	Commercial banking	132	Q	1,605
52212	Savings institutions	25	Q	301
522120	Savings institutions	25	Q	301
52213	Credit unions	49	150,952	780
522130	Credit unions	49	150,952	780
5222	Nondepository credit intermediation	24	98,756	270
52229	Other nondepository credit intermediation	18	D	100 to 249 employees
522292	Real estate credit	18	D	100 to 249 employees
523	Securities, commodity contracts, other financial investments, and related activities	41	50,572	282
5231	Securities and commodity contracts intermediation and brokerage	26	D	100 to 249 employees
52312	Securities brokerage	25	45,807	204
523120	Securities brokerage	25	45,807	204
5239	Other financial investment activities	15	D	20 to 99 employees
524	Insurance carriers and related activities	227	N	1,753
5241	Insurance carriers	53	N	1,023
52411	Direct life, health, and medical insurance carriers	15	Q	250 to 499 employees
524113	Direct life insurance carriers	12	Q	197
52412	Direct insurance carriers (except life, health, and medical)	37	Q	500 to 999 employees
524126	Direct property and casualty insurance carriers	32	Q	614
5242	Agencies, brokerages, and other insurance related activities	174	53,992	730
52421	Insurance agencies and brokerages	161	49,444	643
524210	Insurance agencies and brokerages	161	49,444	643
52429	Other insurance related activities	13	4,548	87

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